



Governor's Film and Television Commission

May 3, 2005 – 3:30 PM

State Capitol Executive Tower – 2nd Floor Conference Room

MINUTES

In Attendance:

Tony Astorga, Steve Chucri, Kay Daggett, Luci Fontanilla Perez, Richard Foreman, Sharon Harper, Deborah Johnson, Barry Kluger, Shellie Hall Lipinczyk, Don Livesay, Kee Long, Cindy Hensley McCain, Lynda Miller, Lawrence Moore, Joan Sledge, Malachy Wienges, Joe Yuhas, Sen. Toni Hellon, Ken Chapa, Harry Tate, Kristine Thomas, Jeff Schatzki and Peter Mangelsdorf (via phone).

Absent:

Robert Black, Karen Churchard, Michael Dixon, Hugh Downs, Nasser Farrokh, Kristine Garrett, Dan Harkins, Mannie Jackson, Marvin Kupfer, Leslie Nielson, Rick Schroder and Margie Emmermann.

Call to Order

Meeting called to order by Co-Chair Astorga and Kluger at 3:40 PM.

Introduction of Participants - Attendees

Members introduced themselves and stated their affiliation

Discussion and Action

Mission Statement and Executive Order: These documents were provided within Commission briefing books. Please take a moment to become familiar with those documents and what resources may be available to stimulate economic growth for Arizona through the Film and Television industry.

Presentation: Janet Woolum, Research Director – Arizona Dept of Commerce ***"Analysis of the Film and Video Industry in Arizona"***

Mr. Foreman raised the possibility of creating a multi-use facility in conjunction with the Phoenix Civic Plaza Expansion, is there an opportunity for collaboration to create such a facility for use as a studio? Mr. Tate explained that currently the Tucson Convention Center has been used recently as a studio and other discussions are taking place at this time that could possibly lead to the development of a studio in Arizona. Mr. Yuhas added that there are also production companies who have expressed an interest in AZ and efforts are underway to include a tribal community in the maturation of that possibility.

Regarding the Producer Interview Findings, Mr. Moore commented that if "35% of producers indicate that financial incentives are a consideration for choosing a production site" then we should highlight that as an objective to attract more productions to AZ. These are the projects that employ our workforce, they are the productions that bring tax dollars and they are the projects that contribute to Arizona retail.

Presentation: AnnDee Johnson, Director of Research and Strategic Planning – Arizona Office of Tourism. *"Arizona Office of Tourism"*

Presentation: Joe Yuhas, Deputy Director - Arizona Dept of Commerce ***"Arizona Department of Commerce"***

Presentation: Ken Chapa, Film Resource Coordinator – Arizona Department of Commerce ***"Arizona Film Office"***

Announcements and Comments

Mr. Astorga addressed the Commission and underscored the importance of maximizing available resources (contacts and databases) in order to fulfill the mission statement. He also discussed the significant contribution each member could make to the Commission by engaging in the Entertainment & Marketing, Business Economic Development and future sub-committees. A suggestion was made to have select sub-committees travel to rural areas for presentations by partnering Film Offices (or interested groups) to develop a better understanding on what is critical to the success of their mission as it relates to the industry. Another idea was to have Commission members present on the roles they play.

Future Commission meeting dates have not yet been identified but there will be 3-4 meetings a year, around 3:30-5:30 on a Tuesday or Thursday. Sub-committees will meet on a more frequent basis. As sub-committees are created, Vice-Chairs will also be designated.

Mr. Kluger stressed the importance of maintaining a 'hands-on' approach, not only by attending Commission meetings and other special events but also by full engagement at sub-committee meetings. At this time there are two sub-committees: 1) Entertainment and Marketing, chaired by Mr. Kluger and 2) Business Economic Development chaired by Mr. Astorga. Please notify Kristine Thomas at kristinet@azcommerce.com of the preferred committee you would like to volunteer. If you would like to participate on both committees, you are welcome to do so. Deadline for notification is Thursday, May 19th.

At the next meeting, the Commission will begin to develop the guiding principles by brainstorming on what language should be included. Also, what does the group anticipate the results will be? Is there an opportunity to include Technical Advisors in this process?

Sen. Hellon commented on SB 1347 saying that she is both encouraged and optimistic, but surprised by the rate of progression in one year and the passing of both appropriation committees. Usually items as complicated as this (involving tax credits) do not pass in one year. Please remain vigilant by contacting your legislator to ensure it completes the process and finally into the Governors Office.

Future meeting and agenda

No future meeting dates at this time.

Please notify Mr. Tate of any standing commitments or obligations you may have. Specifically, instances when you will be traveling out-of-state for an extended period of time.

The Co-Chairs tasked the Commission to identify what resources might be available to use as tools.

Adjournment

Hearing no other business, the meeting adjourned at 5:39 PM